



**HEALTH
DEPARTMENT**
Public Health Unit

DIRECTOR OF PUBLIC HEALTH- Linda Beers, MPH

September 26, 2024

FOR IMMEDIATE RELEASE

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ECHO partners to host Recovery Day

Elizabethtown, N.Y.- Member agencies of the Essex County Heroin and Other Prevention Coalition, known as ECHO, are set to host a Recovery Day event at Hunter Way Farm in Moriah on September 28, 2024 from 1-4PM. This family friendly event will feature many interactive experiences, games, and activities, and offers families and community members a chance to gather and interact with others in a warm and welcoming environment.

Made possible by Opioid Settlement Funds earmarked for the distinct purposes of supporting people in treatment & recovery and reducing stigma, this event is the culmination of a year long campaign to reframe how we think about substance misuse and addiction here in the North Country.

“Many of our residents and visitors to the area have seen the ECHO billboards in Port Henry, which were aimed at fostering the best aspects of living in our special rural communities – deep roots, kindness and compassion toward our neighbors, and small-town values,” states Linda Beers, Director of Public Health for the Essex County Health Department (ECHD), a founding agency and co-chair of ECHO. “We now know that connectedness to community and family is a better predictor of mental health and wellness than a person’s history of adversity, so expecting people to recover in silence and without communal support is completely counterproductive,” Beers continues. “This Recovery Day event has a very simple goal with no strings attached - a reminder of the importance of connection and our shared humanity”.

Several other ECHO member organizations will be on hand at Saturday’s event, helping make the day a success. “Hunter Way Farm has graciously offered their beautiful setting as the inaugural backdrop to what will hopefully be an annual event,” noted Beers. “We are so grateful to have this venue and the unwaivering support of our District Attorney/ECHO co-chair, Kristy Sprague. We are looking forward to welcoming all - people in recovery, people supporting those in recovery, and everyone who wants to join us in celebrating Recovery Day at Hunter Way”.

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